

# North Northamptonshire Health and Wellbeing Board Strategy

Progress update – NNC Executive Advisory Panel


02 August 2024

# Outline of progress update


1. NN Health and Wellbeing Strategy: Purpose, priorities and approach
2. NN Health and Wellbeing Strategy: Programme guidance, governance and reporting
3. NN Health and Wellbeing Strategy: Smoking and Vaping programme delivery plan
4. Next steps

# The purpose of the HWB Strategy is to:

Provide a context, vision, and overall focus for improving the health and wellbeing of local people and reducing health inequalities.



Set out a list of shared priorities and outcomes for improving local health and wellbeing and reducing health inequalities.



Support effective partnership working that delivers improved health outcomes.



Provide a framework to support innovative approaches which facilitate necessary change, given the evolving needs of local communities

# Prioritisation process in conjunction with key partners

- North Northants Council  
(elected members and officers)
- Integrated Care Board/Partnership  
(*Live your Best life*)
- Local health and wellbeing providers  
(10 ambitions)
- Community wellbeing forums
- Local Area partnerships
- Voluntary groups



# Key priorities within the HWB strategy

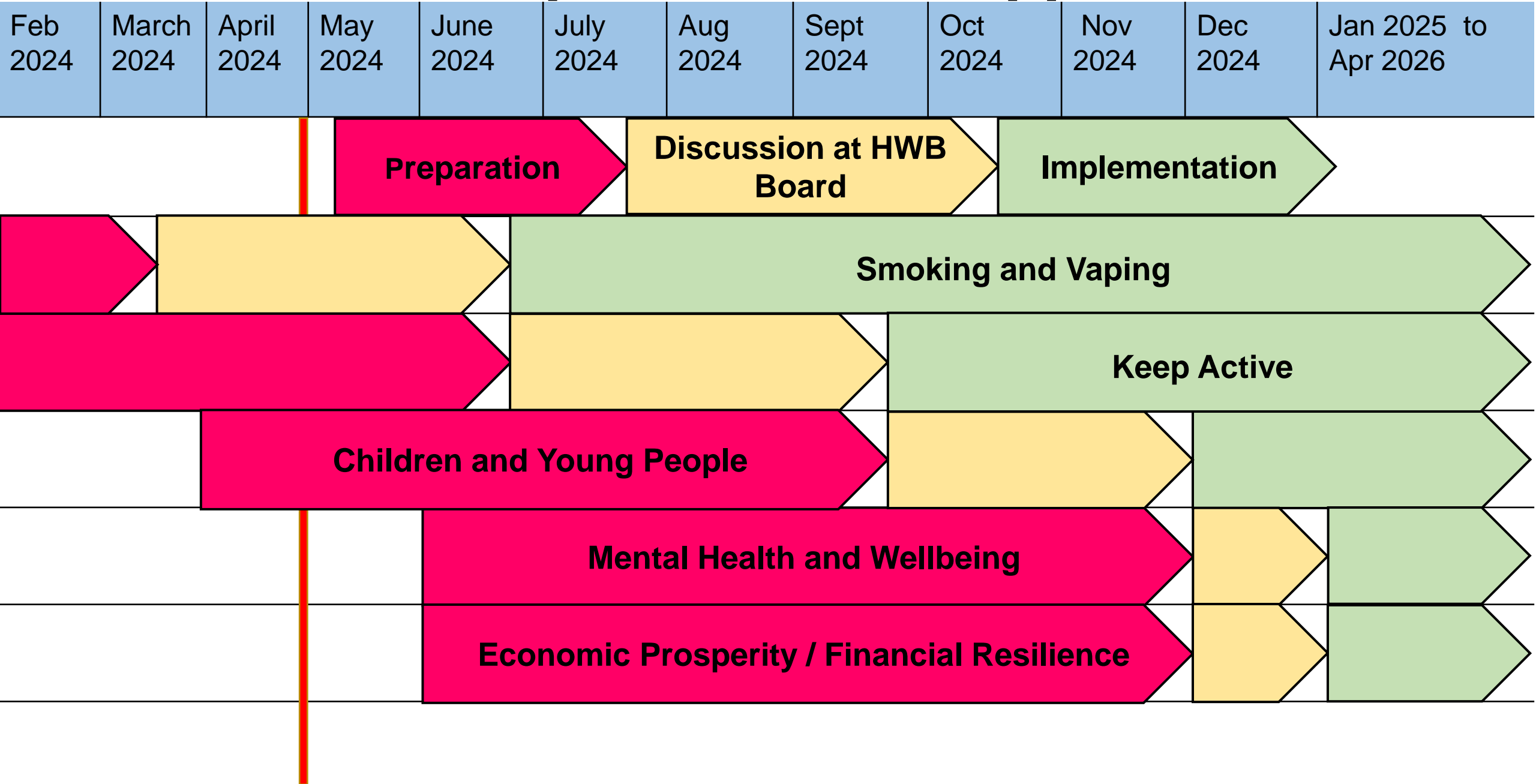
- Smoking and Vaping
- Keeping Active
- Children and Young People
- Mental Health and Wellbeing
- Financial Resilience / Economic prosperity



# **Role of HWB Board over the period 2024-28 for all priority areas**

- Leadership
- Coordination
- Stakeholder focus
- Review
- Accountability

# Phased Implementation Approach



# NN HWB Strategy: Programme Approach

- Adapted from Nottingham Place Based Partnership
- Guidance document available – reviewed by members of HWB Strategy group

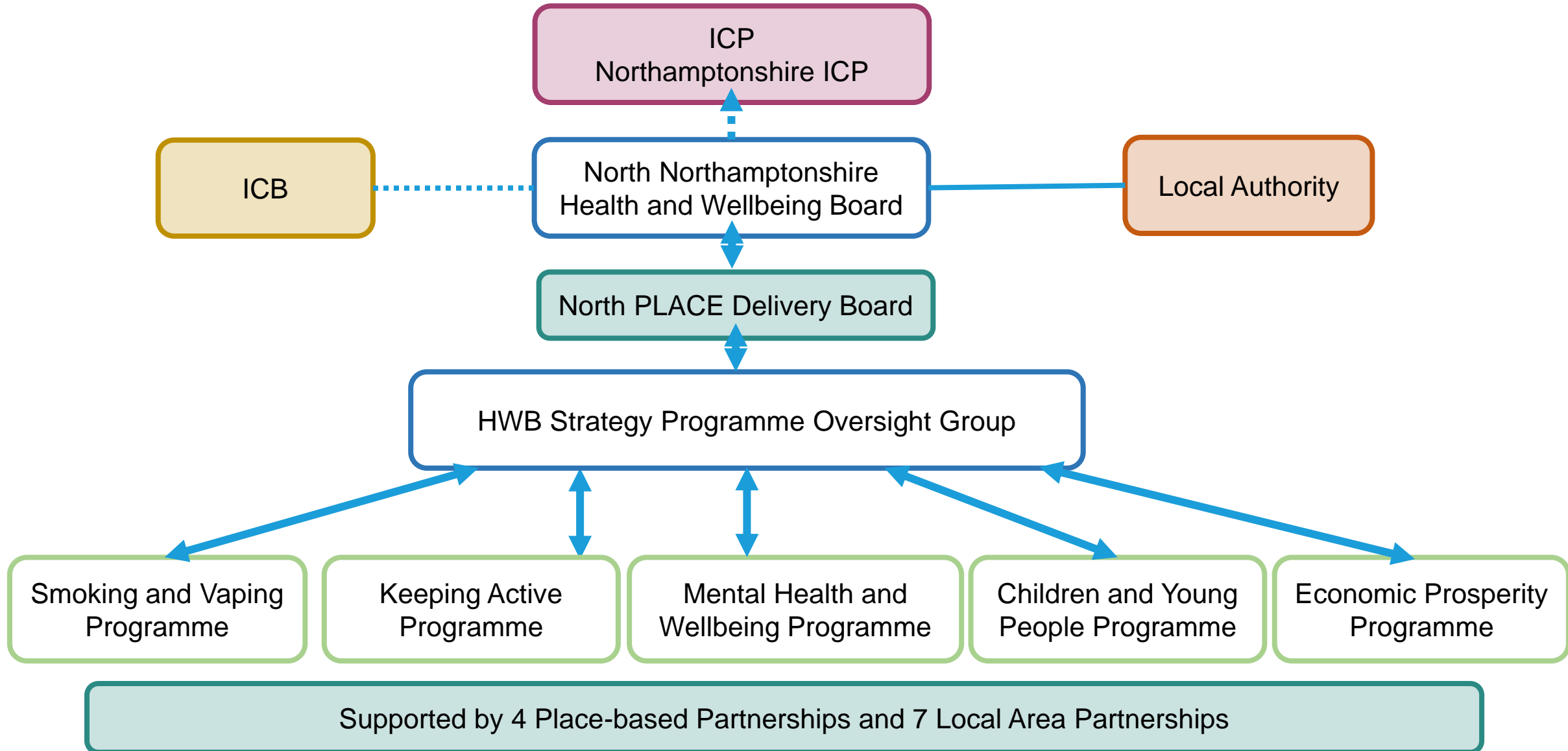
The guidance covers:

1. Intro to HWB Strategy: key priorities and outcomes (linked to Live Your Best Life)
2. Governance and reporting
3. Alignment with Place-based approach
4. Programme roles and responsibilities
5. Delivery planning
6. Principles for delivery





# Governance & Reporting: Overall



# Strategy Programme: Smoking and Vaping

- Presented Delivery Plan and progress report at HWB Board on 25 June 2024
- Reporting progress monthly into Strategy Programme Oversight Group
- Establishing working groups for each of the objective workstreams

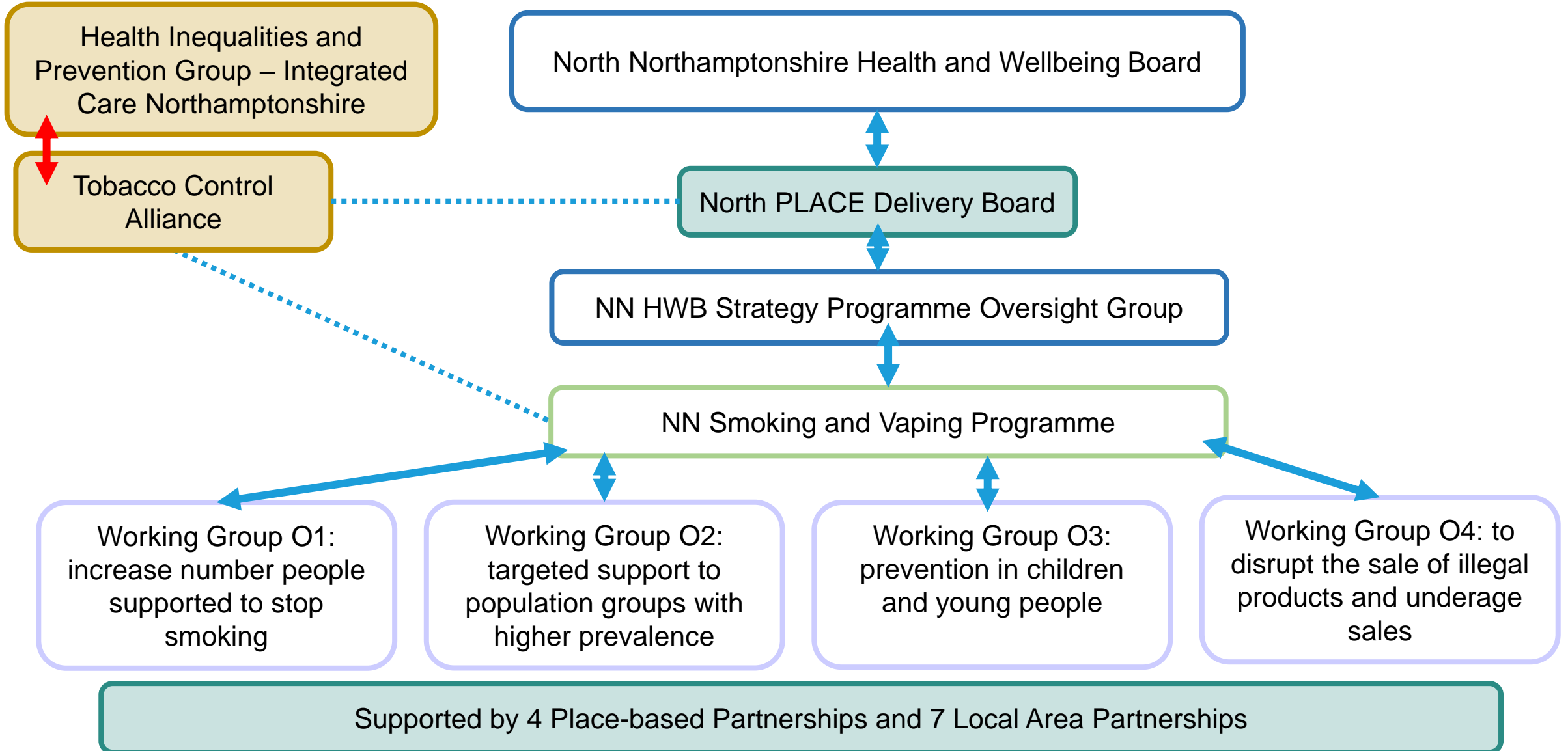
**Aim:** To reduce the prevalence of smoking, and reduce inequalities in smoking in the North Northamptonshire population

**Objectives:**

1. To increase the number of residents supported to stop smoking through the Local Authority and NHS services
2. To provide targeted support to population groups with higher prevalence of smoking
3. To implement prevention activities focussed on smoking and vaping in children and young people
4. To disrupt the sale of illegal tobacco and vaping (e-cigarettes) products and reduce underage sale



# Governance: Smoking and Vaping Programme



# Next steps: decisions and actions

- The North Place Delivery Board will continue supporting the NN HWB Strategic Programme Oversight Group, in monthly review of progress for active programmes
- Sponsors and Programme leads will be confirmed for each of the Programmes
- The next HWB Board will include papers covering:
  - The Delivery Plan for the Keeping Active Strategy Programme
  - The Children and Young People's Strategy Programme initial discussion

# North Northamptonshire Health and Wellbeing Board Strategy

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2 August 2024