

# North Northamptonshire Health and Wellbeing (HWB) Strategy 2023-2028

*Updated framework for  
discussion at HWB Board  
5 Dec 2023*



North  
Northamptonshire  
Council

# Aim



The aim of this slide-deck is to present an updated framework for the North Northants Health and Wellbeing (HWB) Strategy. It covers:



A range of contextual issues on which the HWB strategy is based, including the Joint Strategic Needs assessment (JSNA), the Northants *Live Your Best Life* strategy, and other strategic assessments of health and wellbeing across North Northants



The need for a robust, explicit and open prioritisation process with the engagement of key partners and stakeholders



The need to focus on a small number of key priorities, with a suggested role for the Health and Wellbeing Board over the period 2023-28.



# The purpose of the HWB Strategy is to:

Provide a context, vision, and overall focus for improving the health and wellbeing of local people and reducing health inequalities.



Identify a short list of shared priorities and outcomes for improving local health and wellbeing and reducing health inequalities.



Support effective partnership working that delivers improved health outcomes.



Provide a framework to support innovative approaches which facilitate necessary change, given the shifting needs of local communities in the wake of the pandemic & the current economic climate

# Context, vision and overall focus for the North Northants HWB Strategy

Joint Strategic Needs Assessment (JSNA)

Northants Integrated Care System (ICS)  
– *Live Your Best Life*

North Northants Place Development

Big50 vision for North Northants

Economic and Statistical Performance Assessment (ESPA) across North Northants

Stakeholder views

Ensure a consistent and seamless golden thread is running through all these overarching strategic issues

# Context, vision and overall focus for the North Northants HWB Strategy

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– *Live Your Best Life*

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Big50 vision for North Northants

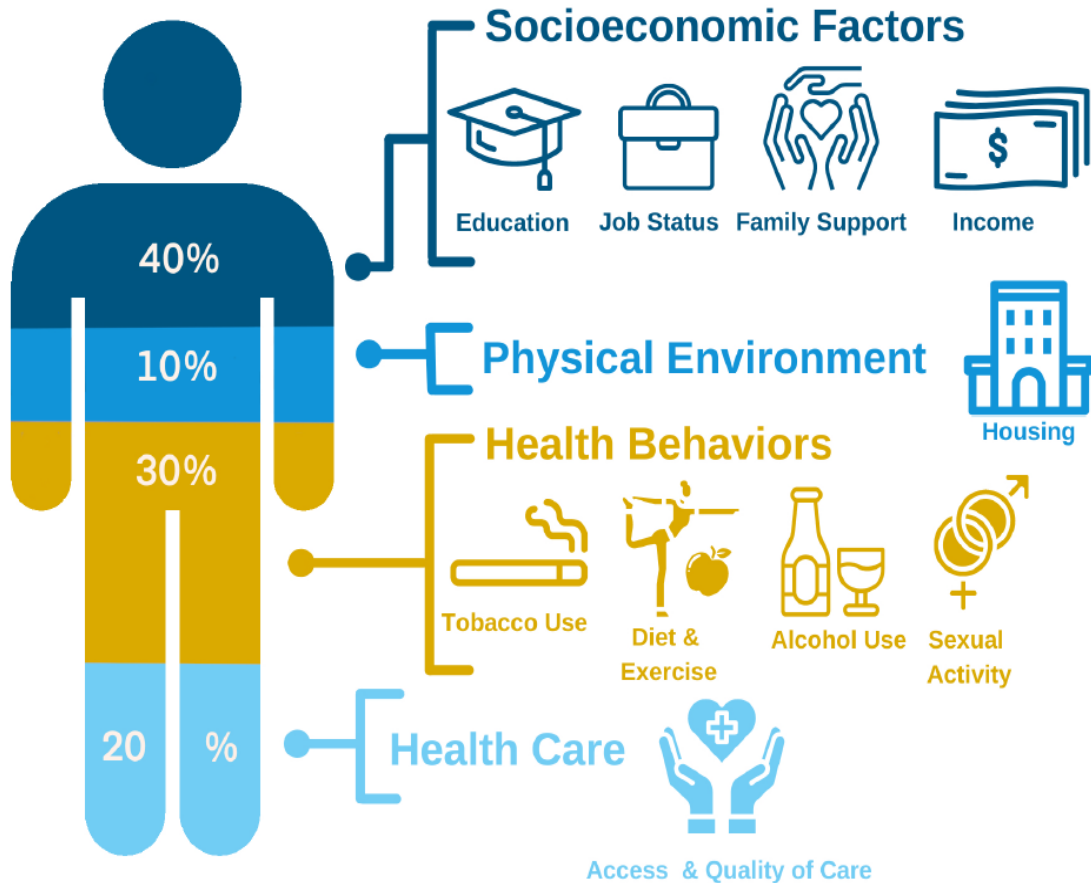
Economic and Statistical Performance Assessment (ESPA) across North Northants

Stakeholder views

JSNA is a statutory requirement of the local authority under the Health and Social Care Act 2012

# IMPACTS OF THE WIDER DETERMINANTS OF HEALTH

## *Robert Wood Johnson model*

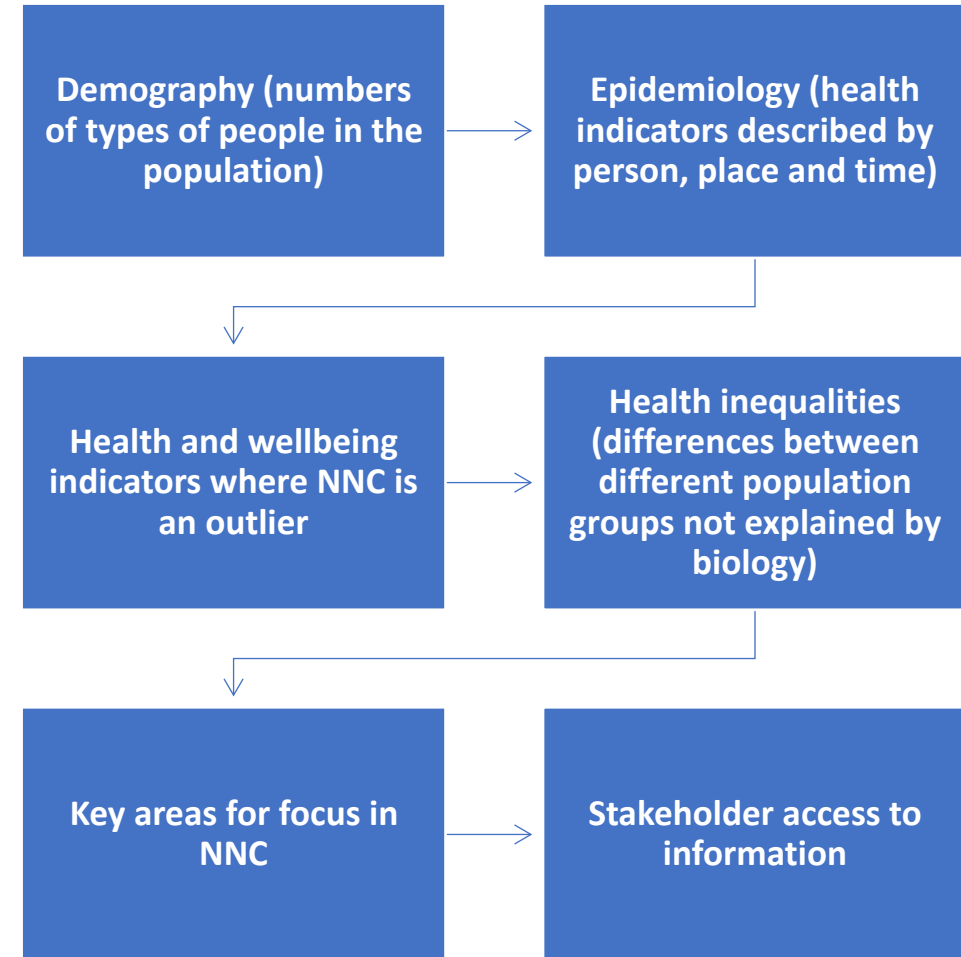


A focus solely on healthcare provision will not solve all health problems

This requires a system, not an organisational approach.

We need a greater focus on important wider determinants because health starts - long before illness - in our homes, schools and jobs.

# Focus for the JSNA – key areas



The JSNA will summarise the main health and wellbeing issues, which will help to prioritise the action plan

# Focus for the JSNA – public health outcomes framework

- The JSNA will use the PH outcomes framework as one of its key sources
- **PH Outcomes framework is published nationally and includes a number of indicators where Northants is compared to regional and national averages:**
  - **Overarching indicators**
  - **Wider determinants of health**
  - **Health improvement**
  - **Health protection**
  - **Healthcare and premature mortality**



# Context, vision and overall focus for the North Northants HWB Strategy

Northants ICP priorities all taken into account in developing HWB strategy

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# Northamptonshire Integrated Care System

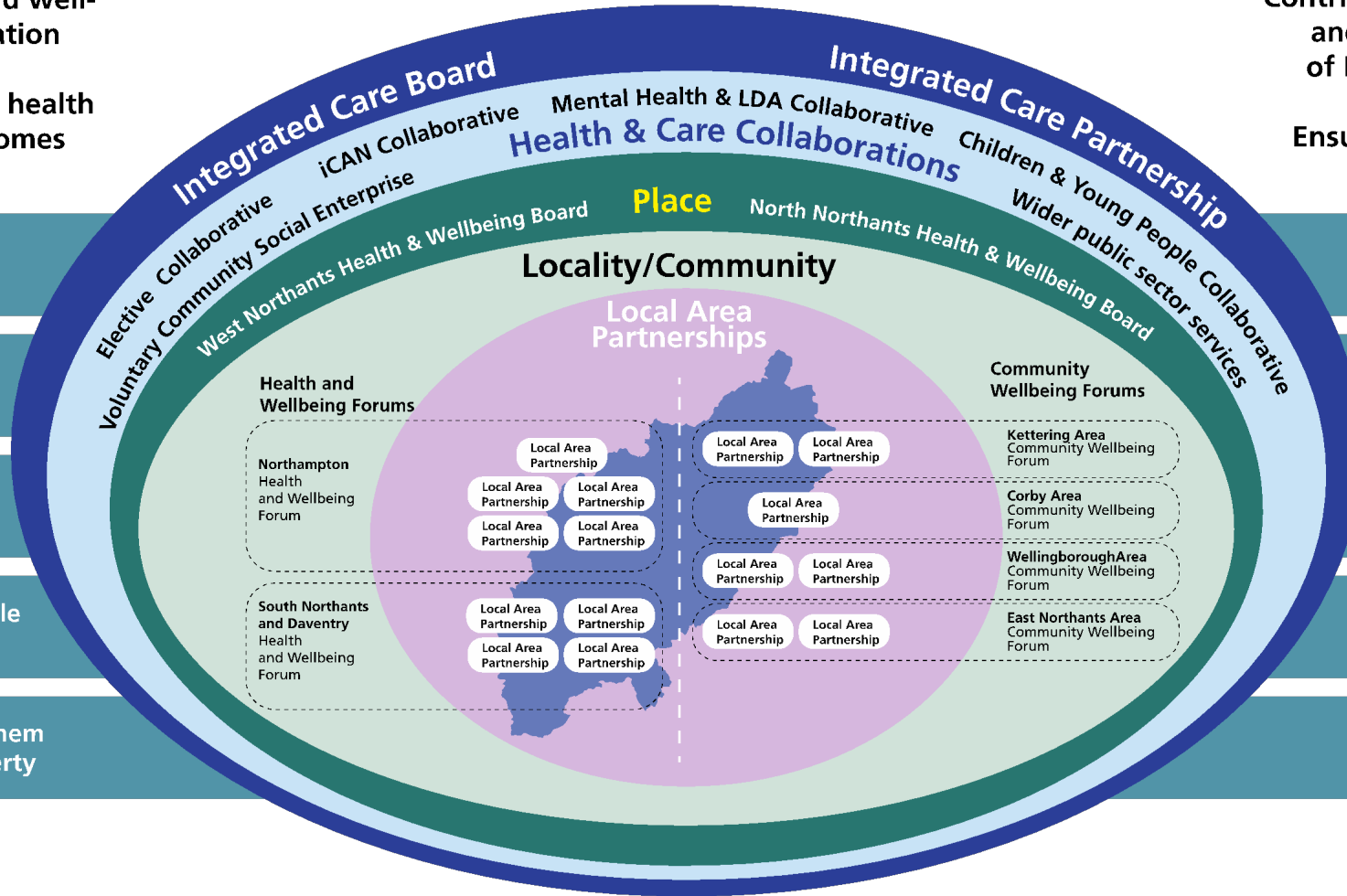
Improve the health and well-being of the population

Reduce inequalities in health and wellbeing outcomes

Contribute to the economic and social wellbeing of Northamptonshire

Ensure value for money

- Access to health & social care when needed
- Opportunity to be fit & well
- Best start in life
- Access to the best available education & learning
- Employment that keeps them & their family out of poverty



- Good housing in places which are clean and green
- To feel safe in their homes & when out and about
- Connected to their families
- To be accepted & valued simply for who they are
- Access to health & social care when needed



# Northants Integrated Care System (ICS) – *Live Your Best Life*



# Context, vision and overall focus for the North Northants HWB Strategy

Ensure a consistent and seamless golden thread is running through all these overarching strategic issues

Joint Strategic Needs Assessment (JSNA)

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**North Northants Place Development**

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# Places

West Northants

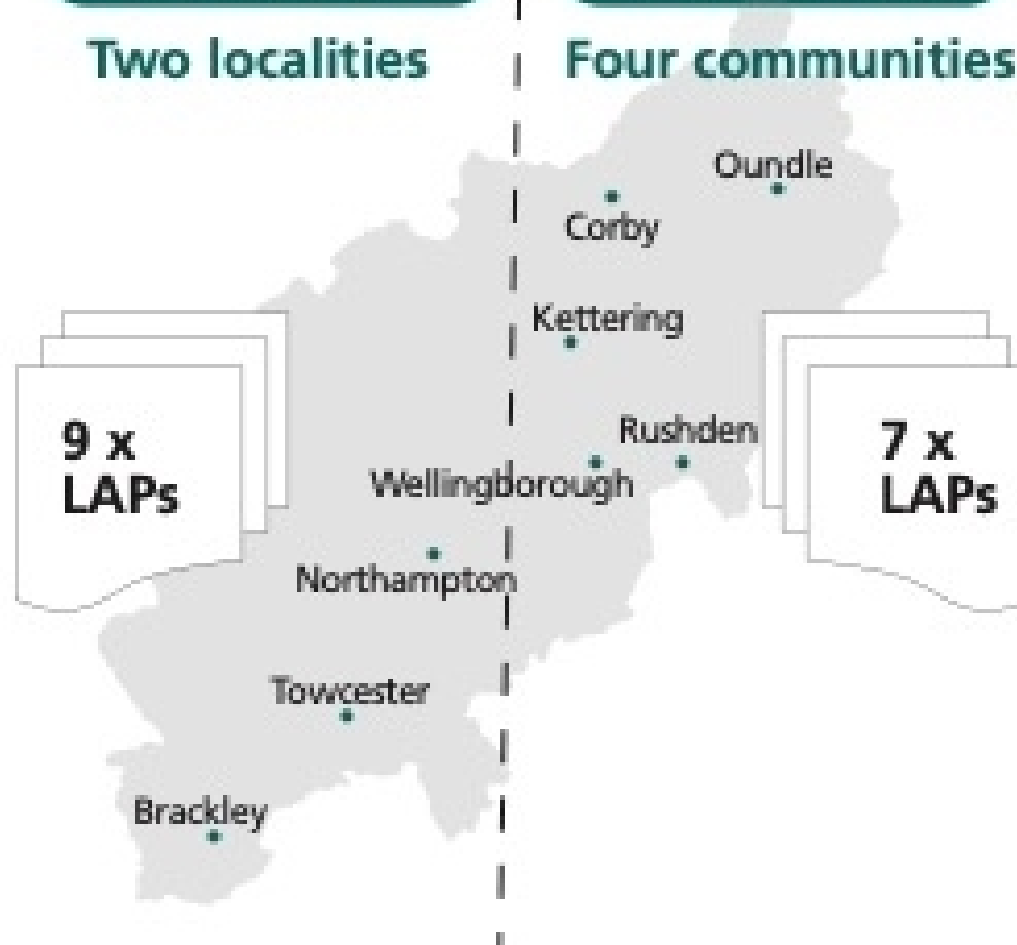
North Northants

Localities

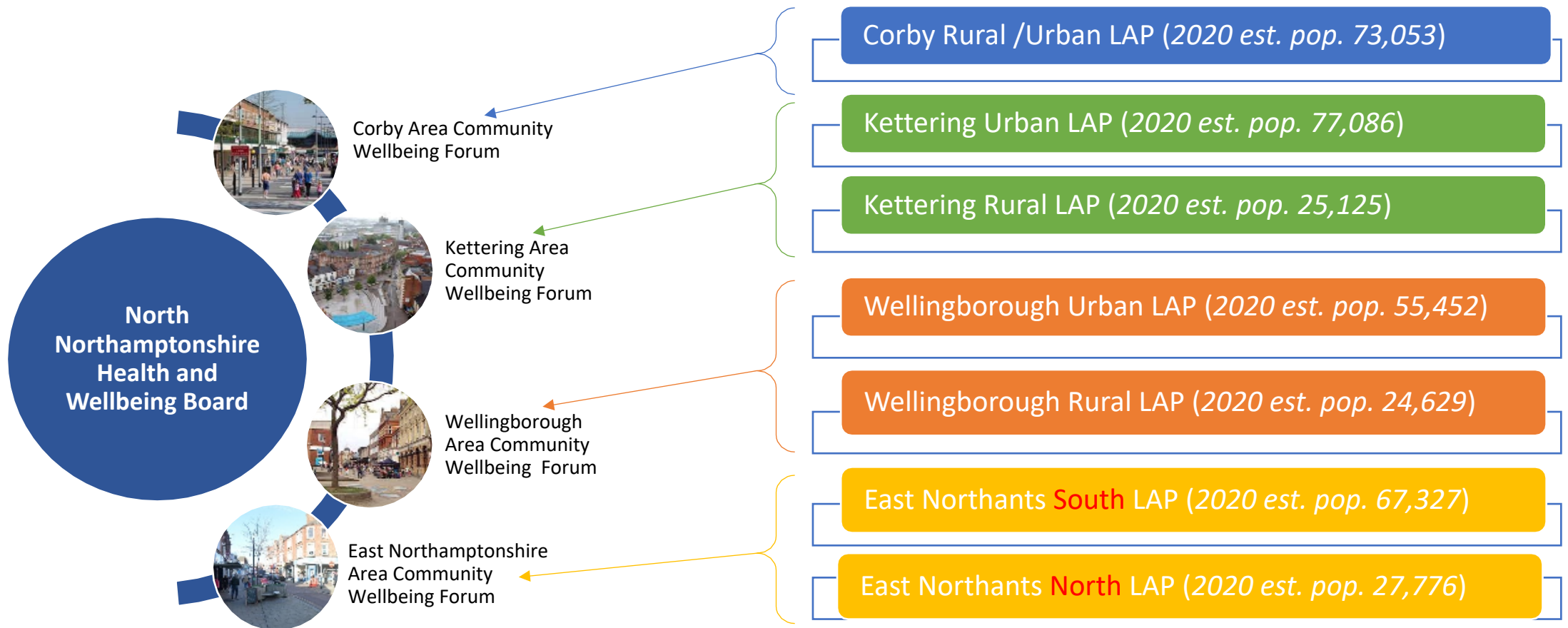
Communities

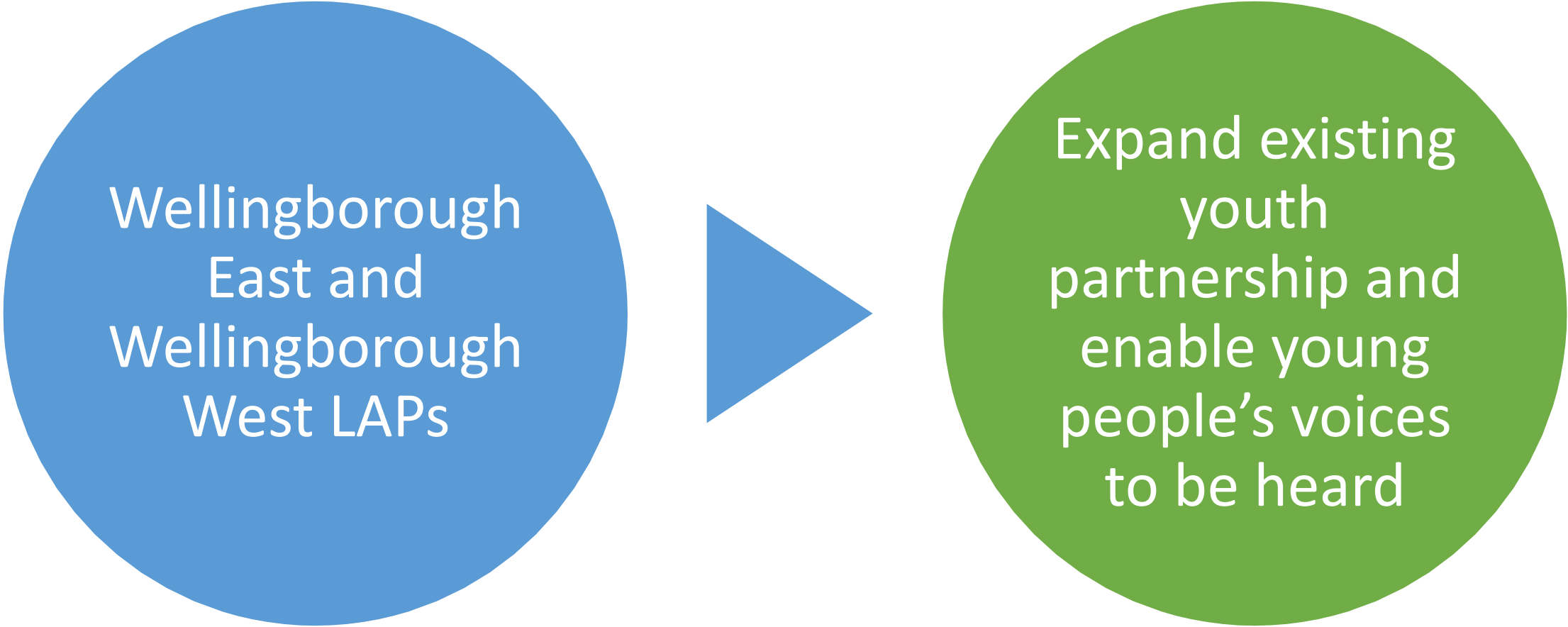
Two localities

Four communities



# Area Community Wellbeing Forums Local Area Partnerships





Wellingborough  
East and  
Wellingborough  
West LAPs

Expand existing  
youth  
partnership and  
enable young  
people's voices  
to be heard


```
graph LR; A((Kettering urban LAP)) --> B((Improve engagement with young people regarding mental health and wellbeing))
```

Kettering urban  
LAP

Improve  
engagement with  
young people  
regarding mental  
health and  
wellbeing



Kettering rural LAP



Breaking down  
barriers to services



East Northants North  
and East Northants  
South  
LAP



Community Transport – increase  
voluntary drivers



Corby LAP



Community Transport

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North Northants Place Development

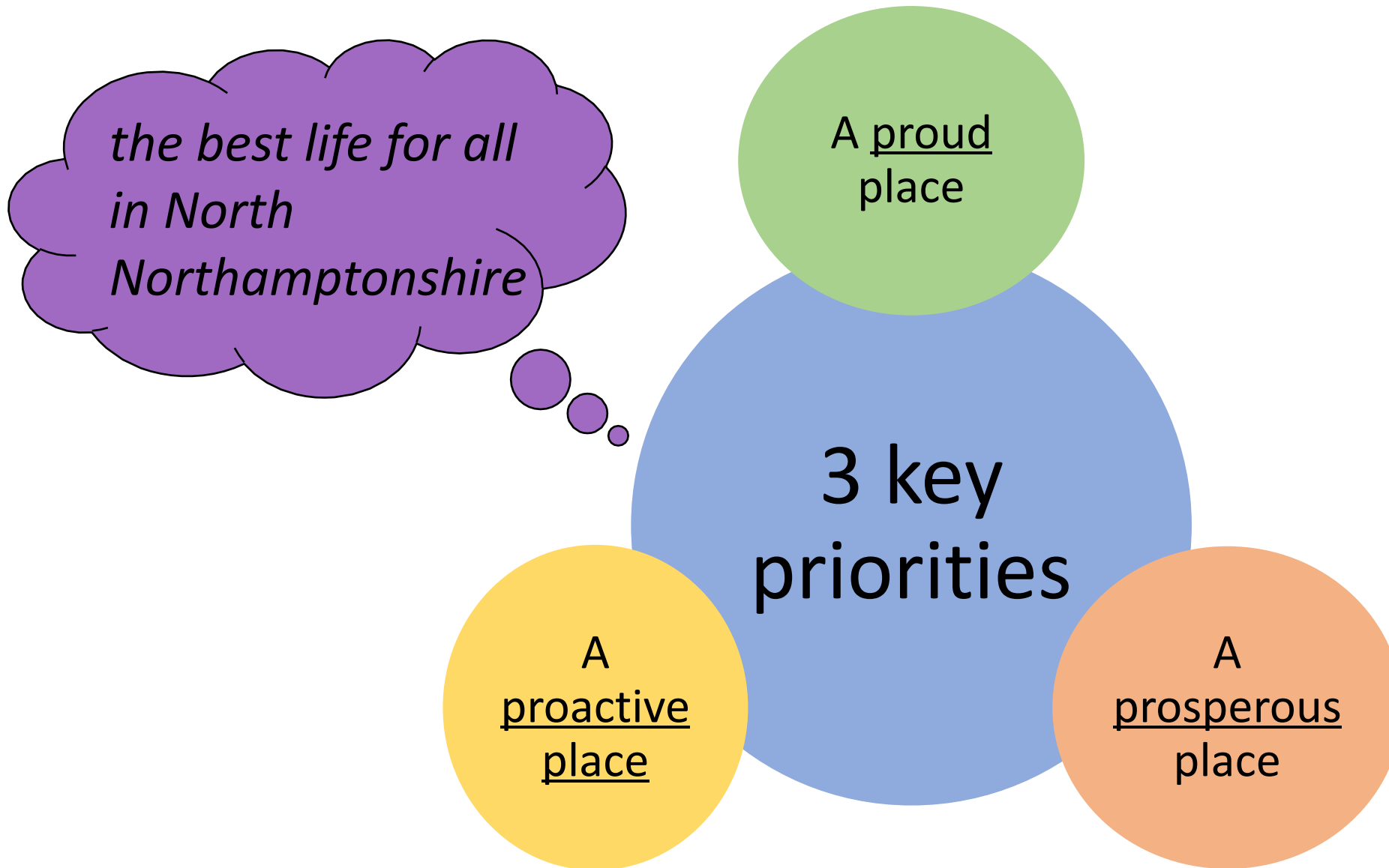
**Big50 vision for North Northants**

Economic and Statistical Performance Assessment (ESPA) across North Northants

Stakeholder views

Big50 refers to the vision for North Northants for the year 2050

# 'Big50' Vision for 2050



# Context, vision and overall focus for the North Northants HWB Strategy

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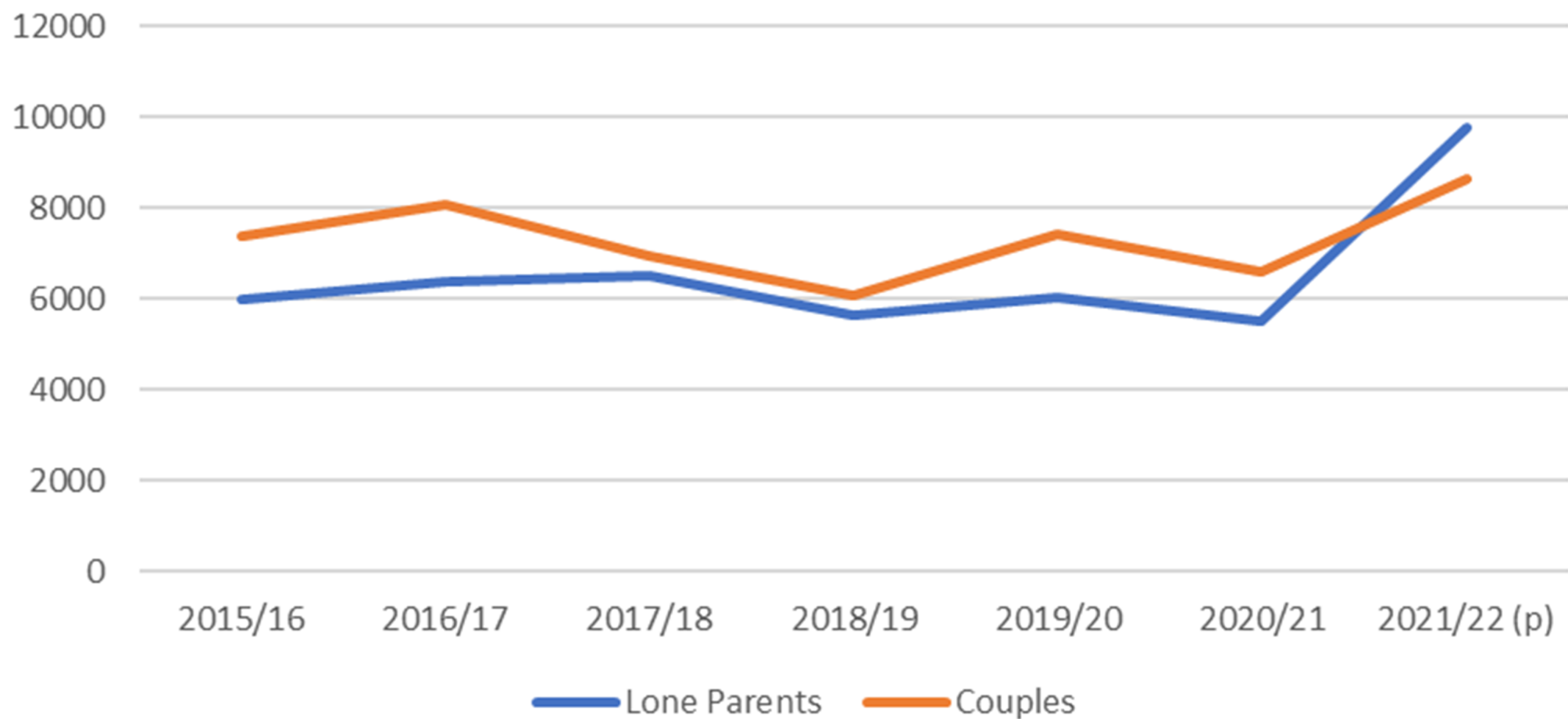
North Northants Place Development  
Big50 vision for North Northants

**Economic and Statistical Performance Assessment (ESPA) across North Northants**

Stakeholder views

A number of economic indicators across NNC are going in the wrong direction

## North Northamptonshire Children in Low Income Families (Relative Low Income)



Over time, North Northamptonshire has consistently shown resident employment rates higher than the England average rising dramatically to a peak in the early months of the pandemic when North Northants had the highest employment rate amongst the basket of economic comparators (Y2End Jun-20). Since then, however, the employment rate has decreased and for the period Y2End Mar-22 fell below the England average for the first time. Performing worse over the last two years than most of the economic comparators the authority is now ranked 15<sup>th</sup> out of 16.



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**Stakeholder views**

Discussions with CWFs and LAPs to be summarised here

# Prioritisation process – what makes a health issue a priority?



High levels of mortality or morbidity,  
as described in the JSNA



Areas where NNC is an outlier  
compared to other similar local  
authorities



Considerable resource is being spent,  
and it may be possible for resources  
to be used more efficiently



Stakeholder views (including  
professionals, politicians, voluntary  
groups etc)

All these issues are taken into account  
when deciding on priority areas

# Prioritisation process in conjunction with key partners

North Northants Council (elected  
members and officers)

Integrated Care Board/Partnership

Local health and wellbeing  
providers

Community Wellbeing Forums

Local Area partnerships

Voluntary groups

All views to be taken into account  
when deciding priorities

# Most Frequent themes stated by leaders

Socio-economic	Services, support and care	Behaviours	Environment
Cost of living and poverty	Addressing widening inequalities	Intersectionality	Travel and transport
Low-income groups	Access to high quality, co-produced services run by well-trained workforce	Deprivation	Access to facilities
Poor housing	Support for healthy ageing	Multiple poor behaviours	Green space access
Benefits access and debt	Parity for social care	Proportionality	Infrastructure
Education including post-16 provision	Support for self-care/access to advice/health literacy	Mental health is a theme throughout	Sustainability agenda and climate impacts
Work, health and prosperity	Multiple health issues	Personal and social influences on behaviours	Impacts of housing on health
Young people's wellbeing – mental health, ACEs, wellbeing needs, child poverty	Support in early years	Food insecurity and healthy eating	Connected communities & places.
Family support	Lived experiences and user opinions	Targeting specific groups and communities	Using assets in communities

# Key priorities, with realistic implementation plans over the period 2023-28

Children and Young people  
Mental Health and wellbeing  
Keeping active  
Economic prosperity  
Tobacco

*Possible key priorities for discussion*

Try to keep to 5 key areas to ensure action plans are a success

# Role of HWB Board over the period 2023-28 for all priority areas

Leadership  
Coordination  
Stakeholder focus  
Review  
Accountability

*Key actions for HWB Board*

Pivotal strategic leadership role for  
HWB Board

# Role of HWB Board over the period 2023-28 for all priority areas

## Leadership

- ✓ HWB Board sponsor
- ✓ Topic leader
- ✓ PH support

## *Key actions for HWB Board*

Pivotal strategic leadership role for  
HWB Board

# Role of HWB Board over the period 2023-28 for all priority areas

Pivotal strategic leadership role for  
HWB Board

## Coordination

- ✓ Ensure all aspects of priority area are coordinated
- ✓ Align local and national initiatives
- ✓ Avoid duplication
- ✓ Focus on inequalities
- ✓ Strategic fit with other local priority areas

*Key actions for HWB Board*



# Role of HWB Board over the period 2023-28 for all priority areas

Pivotal strategic leadership role for  
HWB Board

## Stakeholder focus

- ✓ Ownership by all community groups
- ✓ Contributions from all HWB partners
- ✓ Publicity
- ✓ Media involvement

## *Key actions for HWB Board*

# Role of HWB Board over the period 2023-28 for all priority areas

## Review

- ✓ Focus on 1 priority area each meeting in 2024
- ✓ Ensure comprehensive assessment for each area
- ✓ Impact on health inequalities
- ✓ Agree overall 2-3 year plan of action

## *Key actions for HWB Board*

Pivotal strategic leadership role for  
HWB Board

# Role of HWB Board over the period 2023-28 for all priority areas

## Accountability

- ✓ Review progress at each meeting
- ✓ Feedback to all stakeholders on progress
- ✓ Ensure success is celebrated
- ✓ Ensure any lack of progress is supported
- ✓ Ensure any finance is used efficiently and effectively

## *Key actions for HWB Board*

Pivotal strategic leadership role for  
HWB Board

# Summary



The aim of this slide-deck has been to present an updated framework for the North Northants Health and Wellbeing (HWB) Strategy. It has covered:



A range of contextual issues on which the HWB strategy will be based, including the Joint Strategic Needs assessment (JSNA), the Northants *Live Your Best Life* strategy, and other strategic assessments of health and wellbeing across North Northants



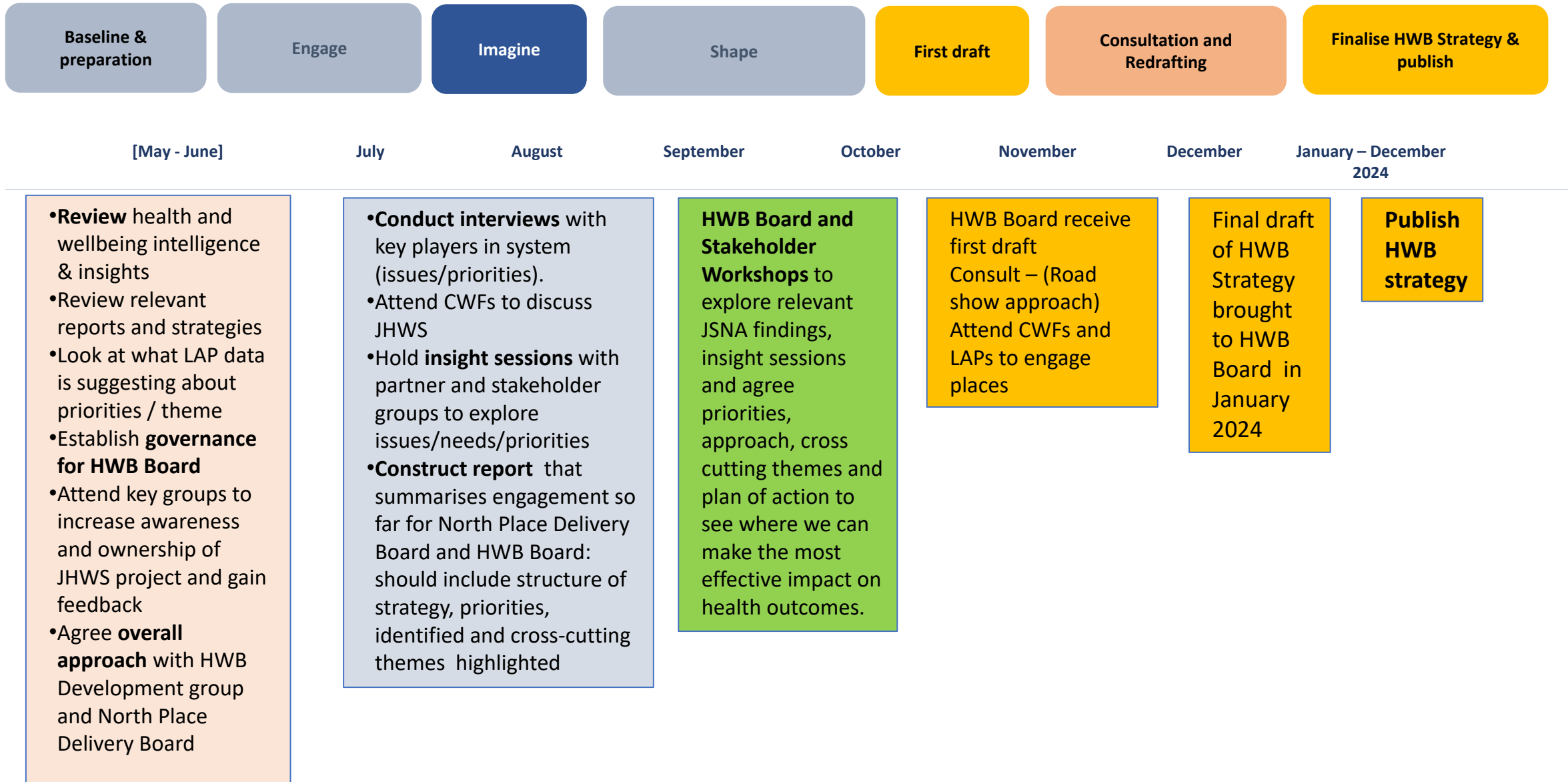
The need for a robust, explicit and open prioritisation process with the engagement of key partners and stakeholders



The need to focus on a small number of key priorities, with a suggested role for the Health and Wellbeing Board over the period 2023-28.



# Project timeline & next steps



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