

## North Northamptonshire Council Logo Similarities Check

Research exercise to check that the proposed logo for North Northamptonshire Council is not too similar to any other council logos in England, Northern Ireland, Ireland, Scotland and Wales.



Results are below. Some logos feature similar elements, but none are too closely comparable.

### Sources used:

A-Z list of Councils on LGA website

<https://www.local.gov.uk/our-support/guidance-and-resources/communications-support/digital-councils/social-media/go-further/a-z-councils-online>

My Gov Scot list of local authorities <https://www.mygov.scot/organisations/>

NI Direct Government Services <https://www.nidirect.gov.uk/contacts/local-councils-in-northern-ireland>

Ireland Department of Housing, Local Government and Heritage <https://www.housing.gov.ie/local-government/administration/local-authorities/local-authorities>

Logos featuring similar elements to the North Northamptonshire Council logo (bird, castle, water, hills).





(Dover)

